



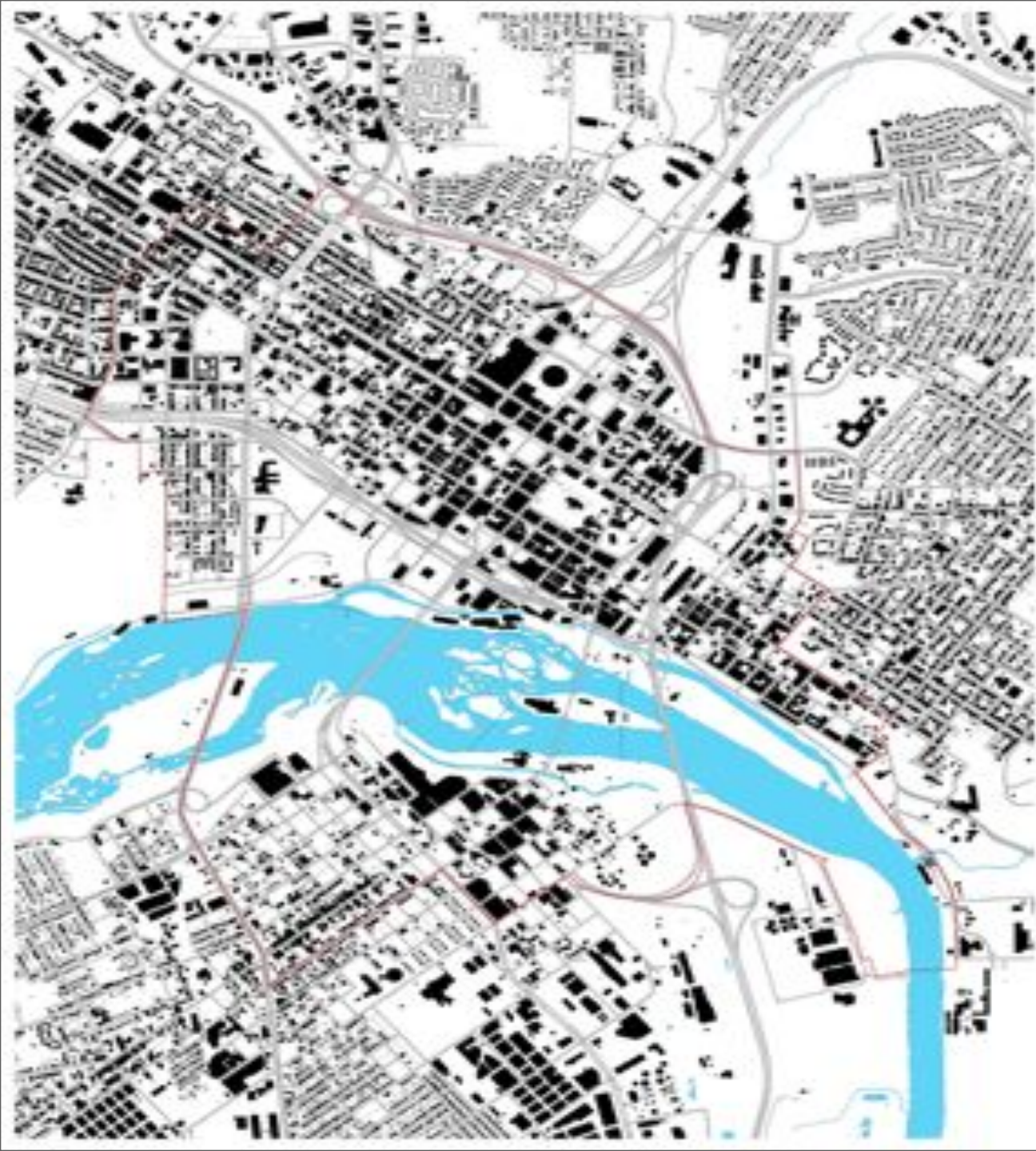
RICHMOND DOWNTOWN MASTER PLAN

2007

Your Vision
Your City
Your Future

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Existing Buildings



Existing Buildings

foundations

1. traditional transportation options
2. river – center piece
3. urban architecture
4. variety & choice – mixed use
5. green – environmental stewards
6. history – architectural preservtn
7. affordable housing

traditional transportation

- pedestrians are #1
- public transit – trolley / light rail
- shared parking
- two-way traffic pattern



one way streets -1967 to 2007



necessary for network function









existing conditions



Hull Street

transit



Hull Street

river as center piece

- enhance river access
- mayo island as “central park”
- protect river views



























Private
Property
No Public
Access



**Private
Property**

**No Public
Access**

PRIVATE
STREET
—
AUTHORIZED
VEHICLES ONLY



PRIVATE PROPERTY

Public Access
Permitted Subject
To Direction By
The Federal Reserve
Bank of Richmond

Welcome To

RIVER WALK

No Picnicking
Pets or Recreational
Activities















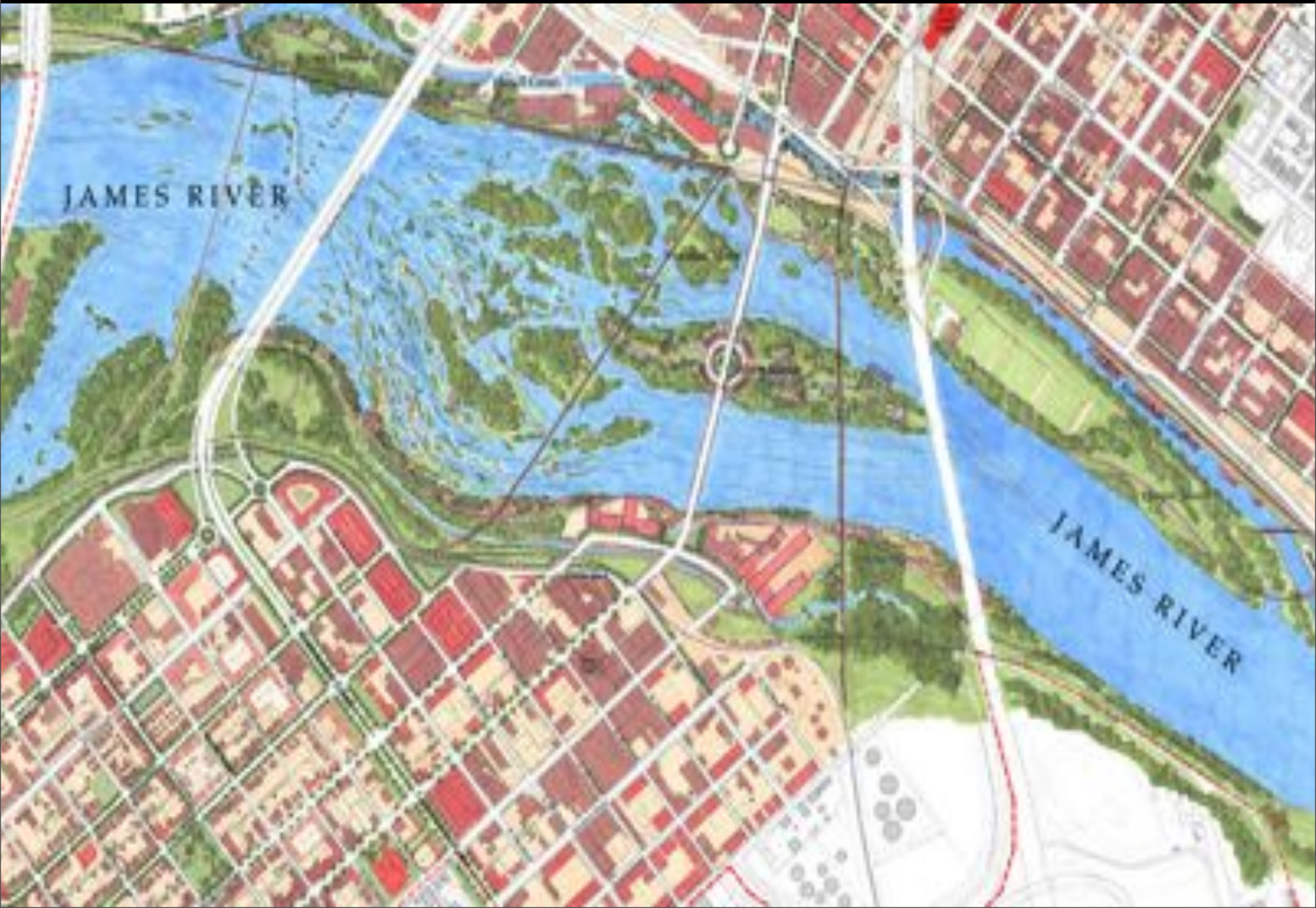








James River



urban architecture

- doors & windows facing streets
- zoning ordinances reformed
- quality design – as highest priority

The Berkeley Hotel

Berkeley Hotel
Hotel C
Drop o
Check
Valet Pa

Downtown
Richmond

LOVE

DO NOT
ENTER

Science Dispatch







placemaking



Marshall Street

existing conditions



Marshall Street

placemaking



Marshall Street

variety & choice

- **diversify:** mixed uses
mixed building types/size
mixed incomes

opportunities for incremental infill



Old Manchester – Hull Street and its environs

growing more complete over time



Old Manchester – Hull Street and its environs













green

- **preserve open land – natural envirnt**
- **more parks, improved parks**
- **street tree campaign**
- **green architecture**
- **low-impact stormwater designs**

open spaces









green street



pedestrian oriented 6' to 12' sidewalk

pedestrian clear area



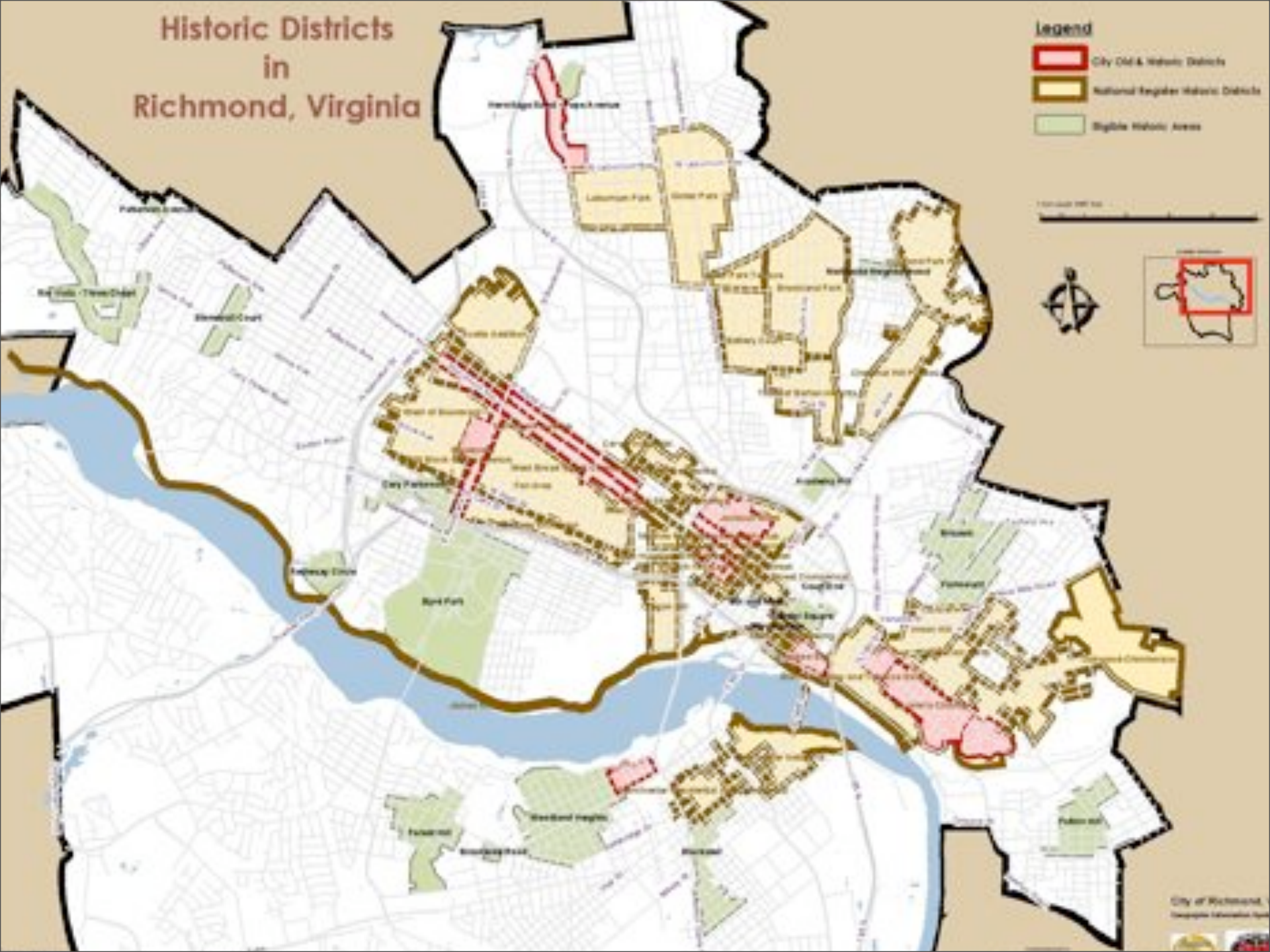

history

- **confirm commitment to preservation**
- **new architecture worthy of context**
- **promote & explain your history**

Historic Districts in Richmond, Virginia

- Legend**
-  City Old & Historic Districts
 -  National Register Historic Districts
 -  Single Historic Areas

1:10,000 (2011)









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MAIN STREET
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Affordable Housing

- Mix with market rate housing
- Make it beautiful
- Provide in all neighborhoods



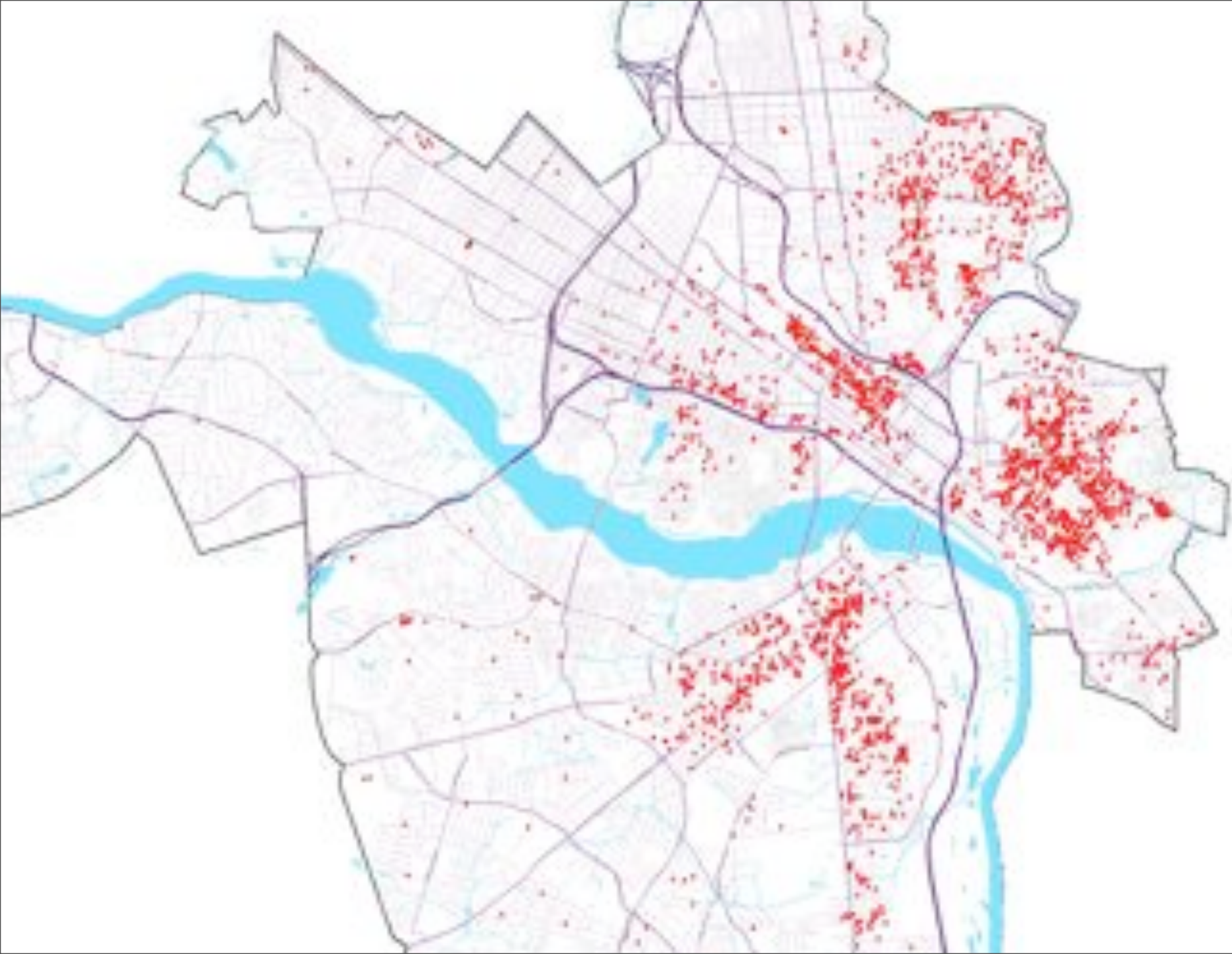
W4L

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A GLIMPSE OF BROAD STREET, RICHMOND, VA.



